

Voici

2024-S2

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

| | Ensemble | | | Hommes | | | Femmes | | | Foyers CSP+ | | |
|------------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|-------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 1 432 | 100.0% | 2.6% | 422 | 100.0% | 1.6% | 1 009 | 100.0% | 3.6% | 448 | 100.0% | 2.2% |
| Sexe | | | | | | | | | | | | |
| Femme | 1 009 | 70.0% | 3.0% | - | - | - | 1 009 | 100.0% | 3.0% | 303 | 67.0% | 3.0% |
| Homme | 422 | 29.0% | 1.0% | 422 | 100.0% | 1.0% | - | - | - | 144 | 32.0% | 1.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 204 | 14.0% | 2.0% | 49 | 11.0% | 1.0% | 155 | 15.0% | 4.0% | 46 | 10.0% | 1.0% |
| 25 à 34 ans | 135 | 9.0% | 1.0% | 52 | 12.0% | 1.0% | 83 | 8.0% | 2.0% | 59 | 13.0% | 1.0% |
| 35 à 49 ans | 323 | 22.0% | 2.0% | 105 | 24.0% | 1.0% | 219 | 21.0% | 3.0% | 139 | 31.0% | 2.0% |
| 50 à 59 ans | 425 | 29.0% | 3.0% | 126 | 29.0% | 2.0% | 299 | 29.0% | 4.0% | 182 | 40.0% | 3.0% |
| 60 ans et plus | 344 | 24.0% | 2.0% | 91 | 21.0% | 1.0% | 254 | 25.0% | 3.0% | 22 | 4.0% | 2.0% |
| Pcs individu | | | | | | | | | | | | |
| Affaires et cadres | 157 | 10.0% | 2.0% | 66 | 15.0% | 1.0% | 90 | 9.0% | 3.0% | 153 | 34.0% | 2.0% |
| Agriculteurs | 19 | 1.0% | 4.0% | 10 | 2.0% | 3.0% | 9 | 0.0% | 4.0% | - | - | - |
| Autres inactifs | 307 | 21.0% | 3.0% | 77 | 18.0% | 2.0% | 230 | 22.0% | 4.0% | 69 | 15.0% | 2.0% |
| Employés | 305 | 21.0% | 3.0% | 26 | 6.0% | 1.0% | 279 | 27.0% | 4.0% | 41 | 9.0% | 3.0% |
| Ouvriers | 131 | 9.0% | 2.0% | 84 | 19.0% | 1.0% | 46 | 4.0% | 3.0% | 9 | 2.0% | 1.0% |
| Petits patrons | 49 | 3.0% | 2.0% | 24 | 5.0% | 1.0% | 25 | 2.0% | 3.0% | 40 | 9.0% | 2.0% |
| Professions intermédiaires | 140 | 9.0% | 1.0% | 43 | 10.0% | 1.0% | 96 | 9.0% | 2.0% | 122 | 27.0% | 1.0% |
| Retraités | 325 | 22.0% | 2.0% | 92 | 21.0% | 1.0% | 234 | 23.0% | 2.0% | 13 | 2.0% | 2.0% |
| Habitat | | | | | | | | | | | | |
| Aggro. + 100 000 hab | 410 | 28.0% | 2.0% | 79 | 18.0% | 1.0% | 331 | 32.0% | 3.0% | 132 | 29.0% | 2.0% |
| Aggro. 20 000 à 100 000 hab | 198 | 13.0% | 2.0% | 54 | 12.0% | 1.0% | 145 | 14.0% | 3.0% | 67 | 15.0% | 2.0% |
| Aggro. - 20 000 hab | 297 | 20.0% | 3.0% | 94 | 22.0% | 1.0% | 203 | 20.0% | 4.0% | 77 | 17.0% | 2.0% |
| Aggro. paris | 306 | 21.0% | 3.0% | 123 | 29.0% | 2.0% | 184 | 18.0% | 3.0% | 119 | 26.0% | 2.0% |
| Communes rurales | 220 | 15.0% | 1.0% | 73 | 17.0% | 1.0% | 147 | 14.0% | 2.0% | 52 | 11.0% | 1.0% |