

Challenges

2025-S2

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

| | Ensemble | | | Hommes | | | Femmes | | | Foyers CSP+ | | |
|------------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|-------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 618 | 100.0% | 1.1% | 382 | 100.0% | 1.4% | 236 | 100.0% | 0.8% | 299 | 100.0% | 1.4% |
| Sexe | | | | | | | | | | | | |
| Femme | 236 | 38.0% | 0.0% | - | - | - | 236 | 100.0% | 0.0% | 96 | 32.0% | 0.0% |
| Homme | 382 | 61.0% | 1.0% | 382 | 100.0% | 1.0% | - | - | - | 203 | 67.0% | 1.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 54 | 8.0% | 0.0% | 21 | 5.0% | 0.0% | 34 | 14.0% | 0.0% | 17 | 5.0% | 0.0% |
| 25 à 34 ans | 118 | 19.0% | 1.0% | 58 | 15.0% | 1.0% | 60 | 25.0% | 1.0% | 79 | 26.0% | 2.0% |
| 35 à 49 ans | 120 | 19.0% | 0.0% | 83 | 21.0% | 1.0% | 37 | 15.0% | 0.0% | 98 | 32.0% | 1.0% |
| 50 à 59 ans | 111 | 17.0% | 0.0% | 82 | 21.0% | 1.0% | 29 | 12.0% | 0.0% | 72 | 24.0% | 1.0% |
| 60 ans et plus | 215 | 34.0% | 1.0% | 139 | 36.0% | 2.0% | 76 | 32.0% | 0.0% | 34 | 11.0% | 3.0% |
| Pcs individu | | | | | | | | | | | | |
| Affaires et cadres | 174 | 28.0% | 2.0% | 120 | 31.0% | 2.0% | 54 | 23.0% | 1.0% | 170 | 56.0% | 2.0% |
| Agriculteurs | - | - | - | - | - | - | - | - | - | - | - | - |
| Autres inactifs | 55 | 8.0% | 0.0% | 17 | 4.0% | 0.0% | 37 | 15.0% | 0.0% | 7 | 2.0% | 0.0% |
| Employés | 61 | 9.0% | 0.0% | 23 | 6.0% | 1.0% | 38 | 16.0% | 0.0% | 14 | 4.0% | 0.0% |
| Ouvriers | 35 | 5.0% | 0.0% | 28 | 7.0% | 0.0% | 7 | 2.0% | 0.0% | 3 | 1.0% | 0.0% |
| Petits patrons | 26 | 4.0% | 1.0% | 19 | 4.0% | 1.0% | 7 | 3.0% | 1.0% | 26 | 8.0% | 1.0% |
| Professions intermédiaires | 72 | 11.0% | 0.0% | 56 | 14.0% | 1.0% | 15 | 6.0% | 0.0% | 66 | 22.0% | 0.0% |
| Retraités | 195 | 31.0% | 1.0% | 119 | 31.0% | 1.0% | 76 | 32.0% | 0.0% | 13 | 4.0% | 2.0% |
| Habitat | | | | | | | | | | | | |
| Aggro. + 100 000 hab | 209 | 33.0% | 1.0% | 135 | 35.0% | 1.0% | 74 | 31.0% | 0.0% | 108 | 36.0% | 1.0% |
| Aggro. 20 000 à 100 000 hab | 65 | 10.0% | 0.0% | 49 | 12.0% | 1.0% | 15 | 6.0% | 0.0% | 32 | 10.0% | 1.0% |
| Aggro. - 20 000 hab | 93 | 15.0% | 0.0% | 58 | 15.0% | 1.0% | 35 | 15.0% | 0.0% | 23 | 7.0% | 0.0% |
| Aggro. paris | 171 | 27.0% | 1.0% | 101 | 26.0% | 2.0% | 70 | 29.0% | 1.0% | 105 | 35.0% | 2.0% |
| Communes rurales | 80 | 13.0% | 0.0% | 38 | 10.0% | 0.0% | 42 | 17.0% | 0.0% | 32 | 10.0% | 0.0% |